

# **About Us**

Canoe England is the English home association of the British Canoe Union (BCU) & the membership body for canoeists, clubs, centres & associates within England.

Working alongside the BCU & our stakeholders, we support & develop canoeing within England, in areas such as Participation, Facilities, Waterways & Environment, Coaching, Volunteers, Paddler Pathways, Competition and Membership Services.

Currently we have 33,000 members, 420 affiliated clubs & 150 approved centres. In addition, we also liaise with a range of youth groups, armed services, higher & further education & outdoors providers.

Canoe England is responsible to the BCU Board, comprising of directors from England, Scotland, Wales & Northern Ireland. The BCU Board appoints a Chief Executive who manages & leads key members of staff from each of the organisation's operational areas. In addition, England has a Council of volunteer representatives from our Regional Development Teams, disciplines, coaching and access.

### Our Sport

Canoeing is a hugely diverse sport, providing opportunities for recreation & competition, adventure & challenge, excitement & thrills, exploration & touring, education & enjoying the environment.

Canoeing offers something for everyone. It appeals to a wide range of individual tastes, ages & abilities across a host of different communities & environments.

It's no surprise then, that canoeing is the most popular watersport within the UK.

The 2011 British Marine Federation Watersports Participation Survey determined that 1.2 Million adults go canoeing in the UK between once & five times, per year. Furthermore, we estimate that in England 50,000 adults go paddling on a weekly basis and 150,000 on a monthly basis.

# **Our Vision & Mission**

Our vision, along with the BCU, is "to enable our members & the wider paddling community the best opportunity to achieve their potential in all aspects of Paddlesport."

Our mission, put quite simply, is "to help & inspire people to go canoeing."

We look to achieve this vision through our five key objectives, as listed below.

#### 1. Paddler Focus

We want to help & inspire all paddlers to enjoy canoeing, by providing opportunities for individuals to engage, develop & realise their potential within all aspects of the sport, regardless of their age, background or ability.

#### 2. International Success

We want our sport to be recognised as internationally successful in all aspects of canoeing, with International Medallists, world records and first descents.

### 3. Delivering Partnerships

We want to develop strong internal & external partnerships, at all levels, in order to provide opportunities, structures & support for canoeing & the wider paddling community.

### 4. Raising the Profile of Canoeing

We want to publicise & inform about the full range of Paddlesport activity, leading to increased recognition, sponsorship, funding, access & participants for our sport.

### 5. Coach Support

We want a cohesive, ethical, inclusive & valued coaching system where skilled coaches support paddlers at all stages of their development.

# **More Information**

More information about Canoe England can be found at: <a href="www.canoe-england.org.uk">www.canoe-england.org.uk</a>.

Our members & the wider paddling community can get in touch with us at:

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T. 0845 370 9500

E. info@bcu.org.uk

Or via our social media channels:

Facebook: <u>www.facebook.com/canoeengland</u> & Twitter: <u>www.twitter.com/canoe\_england</u>